
The 17th Jeju International Photo Contest Guidelines

This contest aims to promote the brand value of Jeju — a UNESCO Triple Crown destination — by showcasing its beautiful landscapes, culture, people, and more to a global audience

[Photography Category]

A. Eligibility

Open to anyone who loves Jeju, regardless of nationality or background

B. Topic

Jeju Island - landscapes, nature, culture, and more

C. Submission Guidelines

- 1) All photo types are welcome — color, black & white, digital, film, and drone photography. Composite or AI-assisted images are allowed, but the base image must be originally photographed by the applicant
AI should be used only as a supplementary tool
- 2) File names must follow the format: 'Submitter_Field / Title (Place taken)'
If generative AI is used, this must be clearly stated in the file name
Examples:
 - Hong Gildong_Digital Camera / Beautiful Peak (Seongsan Ilchulbong)
 - Hong Gildong_Digital Camera_Composite / Beautiful Peak (Seongsan Ilchulbong)
 - Hong Gildong_Digital Camera_GenerativeAI / Beautiful Peak (Seongsan Ilchulbong)
- 3) Up to 5 submissions per person. For AI or composite works, original source images must be included in a ZIP file
- 4) Series works will be considered as one submission and must be submitted as one image file
- 5) Submissions must be in JPG format, under 3MB, and 300dpi. Original files must be over 5MB and may be requested separately from final-round candidates
- 6) Apply via the official website (www.jejucontest.com) by clicking 'Apply'

D. Eligible Photography Period

Photos must have been taken on or after November 1, 2024

E. Entry Fee

Free

F. Contact

- The Jeju International Photo Contest Secretariat: +82-2-361-1408, 1414
- Website: www.jejucontest.com
- Email: unesco-jeju@daum.net
- Facebook: www.facebook.com/jejuphotoaward
- Instagram: @jeju_photocontest

G. Prizes

Total Prize Money: 4,800,000 KRW / 14 Winners

Grand Prize (1): 2,000,000 KRW + Certificate

Gold Prize (1): 1,000,000 KRW + Certificate

Silver Prize (1): 500,000 KRW + Certificate

Bronze Prize (1): 300,000 KRW + Certificate

Fine Work Prize (10): 100,000 KRW + Certificate

※ All prize amounts include tax

H. Schedule

- ❖ Submission Period: June 23 (Mon) – September 22 (Mon), 2025
- ❖ Judging & Announcement: October – November, 2025
- ❖ Winners Announced: Via The Dong-A Ilbo and the official website

I. Disqualification & Award Annulment

Entries may be disqualified, and awards canceled under the following circumstances

Prize money may be reclaimed, and legal action pursued if necessary:

- Incomplete or false application
- Violation of third-party rights such as portrait rights or copyright
- Entrant is not the original copyright holder
- Plagiarism or submission to multiple contests
- Fully AI-generated works
- Composite works based on images not photographed by the entrant
- Failure to submit documents requested by the secretariat
- Drone photos taken without legal authorization
- Photos taken in private or restricted areas without permission

J. Copyright / Portrait Rights

- All copyrights of submitted works remain with the entrant
- The organizer reserves the right to use awarded works for public interest promotional purposes
- If necessary, the organizer may acquire partial copyrights or request usage rights for purposes beyond public promotion, subject to separate agreement with the entrant
- Awards obtained through fraudulent means may be canceled, prize money reclaimed, and legal liability imposed
- Any matters not specified above will be determined by the organizer

<Caution>

- Entries must not be submitted to other contests
 - Participants are fully responsible for any disputes or legal issues related to copyright, usage rights, portrait rights, or plagiarism
 - Awards may be withheld or adjusted depending on the number or quality of submissions
 - The composition of the judging panel, evaluation criteria, and results are confidential and not subject to appeal
 - Drone photography must be accompanied by official authorization documents
- ※ Submission of an entry implies full acceptance of all terms above

[Short-Form Video Category]

A. Eligibility

Open to anyone who loves Jeju, regardless of nationality or background

B. Topic

Jeju Island - landscapes, nature, culture, and more

C. Submission Guidelines

- 1) Submit a vertical video (9:16) of up to 60 seconds and a storyboard (PDF, max 2 pages)
- 2) Editing is allowed as long as it does not violate portrait or copyright laws. However, a storyboard must be submitted to verify storytelling (free format)
- 3) File names must follow the format: 'Submitter / Title'
If generative AI is used, this must be clearly stated in the file name
Examples:
 - Hong Gildong / Hidden Treasures in Jeju
 - Hong Gildong_Generative AI / Hidden Treasures in Jeju
- 4) If generative AI is used, or if the video or images are not directly captured by the entrant, the tools, source links, or image origins must be clearly stated in the 'Work Description' section
- 5) Only one entry per person is allowed
- 6) Submit both the storyboard and the video link via the official website (www.jejucontest.com) through the "Apply" section
- 7) Videos must be uploaded to YouTube or Instagram, and the link must be submitted
 - For YouTube: 'Unlisted' setting is acceptable
 - For Instagram: The video must be uploaded to a public account. Videos uploaded to private accounts cannot be reviewed and will be excluded from judging

D. Entry Fee

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F. Prizes

Total Prize Money: 1,800,000 KRW / 3 Winners

Gold Prize (1): 1,000,000 KRW + Certificate

Silver Prize (1): 500,000 KRW + Certificate

Bronze Prize (1): 300,000 KRW + Certificate

※ All prize amounts include tax

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